

Maggie Potapchuk is the founder of MP Associates, a national consulting practice that works in partnership with individuals, organizations, and communities, to build capacity and facilitate change to collectively achieve racial justice. Potapchuk works with organizations seeking to align their policies, programs, and culture with their value of racial equity; works with communities to assess racial dynamics, and to build their capacity for community change; designs and facilitates workshops and retreats; designs curriculum and tools on structural racism, white privilege and change processes; conducts research and curates best practices; and builds networks and communities of practice to increase individual learning and collective action for racial justice.

Examples of her consulting engagements:

- Researched [Authentic and Equitable Partnerships: A Framework for Building Movements](#) for the Funders for Reproductive Equity, a framework to support and model better collaboration that strengthens the movement with Gita Gulati-Partee;
- Built capacity of [Services and Advocacy for Gay, Lesbian, Bisexual and Transgender Elders](#) (SAGE) to integrate their ongoing commitment to diversity and equity into programs, operations and culture with IAM Associates and Open Source Leadership Strategies;
- Researched and wrote [Race, Power and Democracy: Synthesis of Select Philanthropic Efforts Following Key Flashpoints](#);
- Developed with Center for Assessment and Policy Development and World Trust Educational Services the [Transforming White Privilege: A 21st Century Leadership Capacity](#) (TWP) curriculum for leaders to identify, address and talk about white privilege within the system of inequity, as a critical part of their leadership skillset;
- Co-developed the website, [Racial Equity Tools](#) with the Center for Assessment and Policy Development and World Trust and curated more than 1,800 resources;
- Worked with the Diversity Inclusion Team of the William Caspar Graustein Memorial Fund to assess current organizational issues and build staff's capacity to align their policies, practices and culture to their value of equity with Gita Gulati-Partee;
- Led a team that conducted research for the W.K. Kellogg Foundation, as part of their scanning and [assessment process for their racial equity grantmaking](#);
- Managed the Philanthropic Initiative for Racial Equity's three [Critical Issues Forum](#) publications: *Volume Three: Marking Progress: Movement Toward Racial Justice*, *Volume Four: Mobilizing Community Power to Address Structural Racism*, and *Volume Five: Moving Forward on Racial Justice Philanthropy*;

Potapchuk was lead author of the publication, *Flipping the Script: White Privilege and Community Building*. She piloted a workshop for race relations and racial justice organizations that are using different approaches and methodologies on how to work collaboratively in four communities: Boston, St. Paul, Santa Barbara and Knoxville. This work culminated in the report, *Cultivating Interdependence: Guide for Race Relations and Racial Justice Organizations*.

From 2000-2003, Maggie served as Senior Program Associate with the Joint Center for Political and Economic Studies' Network of Alliances Bridging Race and Ethnicity (NABRE) program, a national effort to facilitate communication and provide support for 185 community-based race relations and racial justice organizations. She researched the response of Clarksburg, West Virginia to a KKK rally, which resulted in the publication, *Steps Toward an Inclusive Community*, which includes the "Inclusive Community Assessment Tool."

From 1995-1999, Potapchuk was Director of the Dismantling Racism Program at the National



Conference for Community and Justice (NCCJ), St. Louis Region. The Dismantling Racism Institute, a leadership development program, was chosen as one of seven promising practices in the book, *Intergroup Relations in the United States: Seven Promising Practices*, funded by the Ford Foundation. She was also served as project director and primary author of CommUnity-St. Louis, a comprehensive community initiative to address racism. Potapchuk was honored for her work by the St. Louis YWCA, which presented her the 1999 Racial Justice Award.

She currently serves on the Advisory Board of the Baltimore Racial Justice Action, Leadership Team of the Within Our Lifetime, a national network of racial justice organizations, and co-chair, Illuminating Whiteness and Colonization: Developing a Literacy for Racial Justice Globally. Potapchuk is also a racial equity affiliate consultant of RoadMap and is a member of the Advisory Group for the Government Alliance for Racial Equity.

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