

**Maggie Potapchuk** is the founder of MP Associates, a national consulting practice that works in partnership with individuals, organizations, and communities to work collectively to achieve racial justice and reimagine a liberated future. Potapchuk works with organizations to operationalize racial justice in their policies, programs, and culture; engages whites to learn about white privilege and white dominant culture through facilitating caucuses; provides racial equity individual and group coaching; develops racial equity curricula and tools; conducts research and curates resources and best practices of racial equity work; and builds networks and communities of practice to increase individual learning and collective action for racial justice.

She recently wrote [Operationalizing Racial Justice in Non-Profit Organizations](#), and developed [Disrupting White Dominant Culture: Reflection Questions for white People Working for Racial Justice](#). She researched, with Gita Gulati-ParTEE, [Authentic and Equitable Partnerships: A Framework for Building Movements](#) for the Funders for Reproductive Equity. She recently led the team to refresh the [Racial Equity Tools](#) web site with the Center for Assessment and Policy Development and World Trust, and curated over 2,700 resources. She also developed, with both of these organizations, the [Transforming White Privilege: A 21<sup>st</sup> Century Leadership Capacity](#) (TWP) curriculum for leaders to identify, address and talk about white privilege. With Gita Gulati-ParTEE, she co-wrote [Paying Attention to White Culture and Privilege: A Missing Link to Advancing Racial Equity](#) for the *Foundation Review*. Potapchuk was lead author of the publication, *Flipping the Script: White Privilege and Community Building*.

Before launching MP Associates, Maggie Potapchuk served as Senior Program Associate with the Joint Center for Political and Economic Studies, co-developing the national Network of Alliances Bridging Race and Ethnicity (NABRE). She was also Director of the Dismantling Racism Program at NCCJ-St. Louis. The St. Louis YWCA honored her for work with the 1999 Racial Justice Award. Potapchuk currently serves on the Equity in the Center's Board. She was a founding member and served on the leadership team of the Within Our Lifetime national network of racial healing and justice organizations. She serves as an emeritus member of the advisory board for Baltimore Racial Justice Action.

She received her B.S. in child and family community services from Bowling Green (Ohio) State University, and her M.Ed. in organizational development and applied group studies and a Social Justice Issues Certificate from the University of Massachusetts at Amherst. For more information about her work, see [www.mpassociates.us](http://www.mpassociates.us).