

Maggie Potapchuk is founder of MP Associates, a national consulting practice that works in partnership with individuals and organizations to co-create a racially just world. Potapchuk works with organizations to operationalize racial justice; provides individual and group equity coaching; facilitates white caucuses; develops curricula and tools; conducts research and curates resources and best practices of racial equity and justice work; and builds networks and communities of practice to increase individual learning and collective action for racial justice.

She recently wrote [Transforming Organizations by Operationalizing Racial Justice, DEI Strategy is Limited and Potentially Harmful: So Now what?](#), and developed [Disrupting White Dominant Culture: Reflection Questions for white People Working for Racial Justice](#). Potapchuk recently released the [Racial Equity Decision-Making Tool](#) and Raquel Gutierrez, provided additions to it. She co-developed Transforming White Privilege: A 21st Century Leadership Capacity curriculum with CAPD and World Trust. This curriculum includes a tool she developed, [Transforming Organizational Assessment](#) (TOCA). The partners co-created www.racialequitytools.org and she curates its 4,200+ resources in [98 categories](#).

Potapchuk along with different partners have worked with several organization in their change processes to operationalize racial equity and justice, including: United Philanthropy Forum, Nellie Mae Education Foundation, Guttmacher Institute, National Institute for Reproductive Health, Services and Advocacy for Gay, Lesbian, Bisexual and Transgender Elders (SAGE), William Caspar Graustein Memorial Fund, Everyday Democracy, She has provided facilitation/training, racial equity technical assistance, and/or equity coaching for the following organizations: The Cleveland Foundation, National Juvenile Justice Network, National Center for Transgender Equality, Department of Children, Youth and Families in Chester County, PA, Colorado Trust, Center on Budget and Policy Priorities - State Fiscal Policy Division, Meyer Foundation, Northwest Area Foundation, Washington Regional Area Grantmakers, Ruth Ellis Center, and Tara Mandala.

Before launching MP Associates in 2004, she served as Senior Program Associate with the Joint Center for Political and Economic Studies. She co-developed the Network of Alliances Bridging Race and Ethnicity (NABRE), a national network of over 150 racial equity and healing organizations. Potapchuk was Director of the Dismantling Racism Program at the National Conference for Community and Justice in St. Louis, MO. She served on the Leadership team for Within Our Lifetime, a national network of racial justice organizations. Potapchuk serves on the Equity in the Center's Board.